



## **Ryan's Opens Massive New Venue in Hanover Crossing**

Hanover, MA (May 4, 2023) – Ryan's has officially opened the doors to its tenth family entertainment center at the new Hanover Crossing shopping complex.

The 40,000 square-foot venue becomes the company's first location on the South Shore of Massachusetts and the largest in scope. Two stories encompass the latest in gaming technology, from arcades and VR to axe throwing, laser tag, and of course, bowling. The center also offers a full-service restaurant, two bars, and ample function space.

"This expansion to the South Shore has been a long time coming" said Ryan's Managing Partner Mike Crowley. "We're thrilled to be a part of the Hanover Crossing retail mix, with great proximity to the Boston region. We are really proud of this venue and believe it's going to bring unparalleled gaming offerings to the region, particularly in Virtual Reality."

Ryan's has been in the business of providing family-entertainment since 1958, so it's appropriate that the space combines a sense of nostalgia with modern touches. Upon entering, visitors will see a grand chandelier and curved staircase leading to the second floor or "Upper Deck". The massive arcade room houses nearly 100 games, including the industry's hottest new releases, like Dodge Ball and Ship Wreck. Highlighting the arcade are several VR attractions, including King Kong of Skull Island, Storm, Virtual Rabbids.

The first floor also features sixteen ten pin bowling lanes flanked on each end by massive TVs and comfortable seating. The lanes feature digital scoring and lane-side food service.

A sweeping staircase leads to additional gaming, food and event space on the Upper Deck. Three axe throwing lanes allow guests aged 16 and up to try their hand at the country's fastest growing recreational sport. A futuristic Laser Tag arena emits haze and offers multiple game modes to keep guests engaged. It also features a viewing area from the outside so parents and guests can watch the action.

After (or while) working up an appetite in the game rooms, visitors can choose from multiple dining options. A full-service restaurant on the first floor includes 80 seats anchored by a large

square bar. The Lanes Canteen on the first floor is another option for guests who want a grab-and-go slice of pizza, beer or craft cocktail, among other options. The Upper Deck features a second bar and a cafe offering light bites and pizzas.

The menu has been meticulously crafted by Food and Beverage Manager Jack Torchetti. A veteran on the local restaurant scene, Torchetti's resume includes ten years at Boston Bowl and the Executive Chef role at the iconic Hilltop Steakhouse. His versatile menu features upscale pub-style items like pizzas, stackable smash burgers, giant Bavarian pretzels and steak tips. Weekly specials and craft cocktails will also be on rotation.

Flat screens TV are in view from nearly every vantage spot in the center, insuring guests can watch every big game, even while playing their own games.

The venue also includes multiple areas for birthday parties and special events. A VIP Room on the first floor includes four private bowling lanes, a dedicated bar, full AV equipment and seating for up to fifty. Flanking the bowling lanes are multiple "flex style" party rooms that can be closed off for privacy. The Upper Deck features ample space and seating for birthday parties of all sizes. And the venue includes multiple seating options throughout for small gatherings. A conference room is also available for groups looking to host meetings in conjunction with a corporate outing.

"The space was designed with ultimate flexibility in mind," said Crowley. "We can host multiple parties at one time seamlessly or do a venue buyout for a large-scale corporate event. With a first-class venue and a top-notch events team in place, the opportunities are endless."

Ryan's is located at 1175 Washington Street in Hanover. Hours are 10 AM – 10 PM Sunday through Thursday, and 10 AM – 11 PM Friday and Saturday. Visit [ryanfamily.com](http://ryanfamily.com) for more information.

### **About Ryan's**

Ryan's has been providing family-friendly entertainment for more than six decades. Established by James A. Ryan as an eight-lane bowling alley in Needham, MA in 1958, today it has grown to ten locations throughout New England. From bowling and arcades to VR and axe throwing, Ryan's continues to deliver traditional family entertainment and the most cutting-edge gaming experiences.

Ryan's locations in Massachusetts include Buzzard's Bay (arcade, bowling), Millis (arcade, bowling), Oak Bluffs (arcade), Plymouth (arcade), Raynham (arcade, bowling, bar and food by Jockey Club) and Yarmouth (arcade, bowling, cornhole, axe throwing, full bar). Additionally, they operate Ryan's "Ten Pin Eatery" in Hyannis, which includes arcades, bowling, a 45-seat bar, restaurant, VIP lounge with private bowling, laser tag and golf simulator. Ryan's also has arcades in Newport, RI and North Conway, NH. For more information, visit [ryanfamily.com](http://ryanfamily.com).